



# Reliable Artificial Intelligence

CTG's AI Solutions Enhance Departments Across Your Organization

## AI Solutions That Bring Value Where It Matters Most

### Operations

- Capacity planning
- Predictive analytics in inventory management and consumables
- General operations cost optimization
- AI-assisted purchasing

### Production

- Predictive maintenance
- Demand prediction
- Store/buy/produce optimization

### Sales/Marketing

- Churn prediction (customer and employee)
- Dynamic pricing
- Optimizing marketing process
- Customer segmentation
- Optimal in-store product placement
- Frictionless buying process

### Research and Development

- Enhanced disease diagnosis
- Image processing and analysis

### Supply Chain Management

- Predictive analytics in inventory management
- Route optimization

### Customer Service

- Reason-to-leave identification
- Automated customer service/chatbots
- Staff capacity planning
- Customer rewards programs
- Evaluate current usage to propose optimal offer

### Human Resources Management

- Data augmentation
- Personalized employee experience
- Skill gap assessment for training
- Candidate/opportunity mapping

## LEARN MORE NOW!

Email us at [info.be@ctg.com](mailto:info.be@ctg.com) or visit our website at <https://be.ctg.com/solutions/application-solutions/artificial-intelligence/>



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